eciane

Senior UI UX DESIGNER

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SKILLS

DESIGN

- UI/UX Design 15y,
- Interaction Design 10y,
- Visual Design 20y,
- Graphic Design 20y,
- Design Thinking 15y,
- Leadership 15y,
- Professor of Univ. 15y,
- Product Design 7y,
- Virtual Reality 7y,
- 2D, 3D 7y,

AWARD

- "I BEST WEB AWARD" creating UI/UX Standard for the Government of Brazil. Outstanding Achievement

UI/UX METHODS

- User-Centred Design,
- Mockups
- GUI-Standard
- Information architecture
- Agile Kanban
- Usability Testing
- User-flow/Site map
- Persona & Scenario
- Storyboarding
- Heuristic Evaluation
- Interaction Flow Map

20 years of experience in UI/UX Design. 🚀

Fluent in UI/UX principles, human-computer interaction, wireframing, mockups, HTML5, CSS, JS, Figma, and Agile Kanban. I won an international award by establishing UI/UX as the gold standard for the Government of Brazil for web/app. I worked in the Canadian UX Agency, conducting pivotal usability testing for the Government of Canada's Program. Furthermore, I'm a former IT Professor at Conestoga College adds depth to my multifaceted skill set, complemented by adeptness in Digital Marketing, SEO, VR, and 3D design.

EXPERIENCE

UI/UX Designer - 4VR Canada.   *Jan 2020– Mar 2024*

- Lead for defining the UI/UX design, frontend, and all innovation of VR, focusing on human-computer interaction, accessibility, usability.
- Managed the design of the VR Education Platform, which achieved 10K access on the first day of release, SEO.

UX Designer – J. ELEPHANTS (Gov. of Canada)   *May 2021– May 2022*

- Designing and updating the UX Design standards for the pension Plan Benefit for the Government of Canada. Conducting sitemaps/personas, usability testing to improve Canadian citizen's satisfaction.

UI/UX IT Professor– CONESTOGA COLLEGE.   *May 2018– Jan 2020*

- Designed and updated the Programs of UX. Taught the courses: UX Design, UI Design Frontend and UX Evaluation, Usability Testing, and Human-Computer Interaction (HCI) Courses for the Mobile Development Program.
- Mentored students with FIGMA, Accessibility, HTML, CSS, Wireframe-Figma, persona, flow, prototype, Adobe Creative, Kanban, and LMS.
- Designed and updated the courses syllabus/outline, lessons, schedules.

UI/UX Designer - REACH BEYOND Inc.   *Jan 2018– Dec 2019*

- Created UI/UX standards for Web/App for Deaf people as a volunteer, for the project "ASL American Sign Language".

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- Interface Prototyping
- Website Analytics
- Survey
- System Evaluation
- Design Sprint
- SEO/Google AdWords, Analytics

PROTOTYPING TOOLS
- Figma
- HTML/CSS/JS
- CMS Joomla, WordPress, SharePoint.
- Adobe Creative Suite

LANGUAGES
- English (Fluent)
- Portuguese (native)
- Spanish (familiar)

COURSES UX
- UX Design with Don Norman (INN/G)
- Digital Anthropology Studies. Canada.

PERSONAL
- Passion to reach excellence in each project, goal-oriented, ability to meet deadlines.
- Effectively organize, lead multiple projects, problem-solving.

UI/UX Designer - FULL POWER DESIGN WORKS.   *Jan2017– Dec2018*
- Created UI standards, wireframe, prototype, Interface for Web/App of the Engineer products are electronic prototype construction, graphene, and hydrogen/oxygen as a fuel source.

UI/UX Designer - FIOCRUZ HEALTH RESEARCH.   *Jun 2010– Dec 2014*
- Led UX Design team with Agile building UX standards for multiple app with wireframes, prototypes, HTML, CSS, JS, and accessibility standards.

UI/UX Designer - BANK OF BRAZIL, BY INDRA IT.   *Mar 2001– Jun 2010*
- Built UI/UX Intranet Standards for the Bank of Brazil, with User-centred design principles for the Financial Company in Brazil.
- Created prototypes for complex web/app for multiple projects.

User Interface Designer - (Gov. of Brazil)   *Feb 1998– Mar 2001*
- Built UI/UX Standards User-Centered Design for the Innovation in Brazil's Clean Energy Transition. Ministry of Energy, Northern Development and Mines of the Government of Brazil.
- Premium "IBEST WEB AWARD": I won the competition creating a standard for the Government of Brazil. I got an invitation to teach at University.

EDUCATION

MBA Technology, Innovation & Education *UPIS University*	*Jan 2011– Nov 2013*
MBA Information Technology Management *Fundação Getulio Vargas*	*Jan 2004 – Dec 2005*
MBA Information Technology Management *Fundação Getulio Vargas*	*Jan 2003 – Nov 2004*
BACHELOR'S Degree in Computer Science *Alvorada University*	*Jan 1994– Dec 1999*

Other

BACHELOR'S Degree In Anthropology Studies *Heritage College & Seminary in Cambridge*	*Jan 2018– Dec 2020*
CERTIFICATE The Accelerator Centre (7 Months) *Accelerator Center Startup Toronto-Canada*	*Jan 2020– Set 2020*